JOIN ADI *on the grid*

Become an ADI GT World Challenge Partner

Performance. Partnership. Passion.

ADI is proud to continue its presence in the **GT World Challenge** - and also this season, we invite You, our valued suppliers to become part of the journey.

The GT World Challenge offers an exciting platform to bring our brands together in one of motorsport's most dynamic environments. Through our sponsorship programme, ADI suppliers can gain prominent brand visibility while sharing unique experiences with customers, colleagues and partners during the hospitality events.

PUT YOUR BRAND ON THE GRID





READY TO JOIN ADI *on the grid*

Confirm your Sponsorship package before 10 November 2026.

Sponsorship opportunities and logo positions are limited and will be allocated according to the **First Come, First Served principle**.

NEED FOR MORE INFORMATION ?
Contact Petra @ petra.vanfroyenhoven@adi.be
or +32 473 922 970.

ADI | GT WORLD CHALLENGE
Together, we lead the race.

ad INTERNATIONAL | GT WORLD CHALLENGE

SPONSORSHIP INVITATION

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FIVE SPONSORSHIP CATEGORIES

Five sponsorship categories are available, offering different levels of visibility and VIP hospitality:

PRO
€50,000

Our highest and exclusive level of partnership and brand exposure.

PREMIUM
€40,000

GOLD
€35,000

SILVER
€25,000

BRONZE
€15,000

Sponsor logos will be integrated into the **ADI GT World Challenge livery and associated branding**, with positioning and visibility adapted to the selected sponsorship category and comparable to the approach used on the 2026 livery.



MORE THAN BRAND VISIBILITY

Every sponsorship package goes beyond having your logo on the car.

Each participating sponsor will receive an allocated number of **complimentary VIP packages**, providing the opportunity to experience the GT World Challenge and welcome guests in an exciting motorsport setting.

PRO
25 VIP PACKAGES*

**VIP package includes: entrance, parking ticket, catering, grid walk & pit walk*

PREMIUM
20 VIP PACKAGES

GOLD
15 VIP PACKAGES

SILVER
10 VIP PACKAGES

BRONZE
5 VIP PACKAGES









FAN DAY

In addition, ADI will organize an exclusive **Fan Day activity for all participating sponsors** - bringing our supplier community together around the team, the car and our shared passion for performance – Adrenaline guaranteed

ONE TEAM. SHARED VISIBILITY. A UNIQUE EXPERIENCE.

The GT World Challenge is an opportunity to strengthen our partnership beyond day-to-day business - creating visibility for our brands, memorable moments for our guests and a shared experience throughout the season.

