
BEYOND
BRANDS
MARKETING
DAYS | 2026
2 OCTOBER
INTERNATIONAL

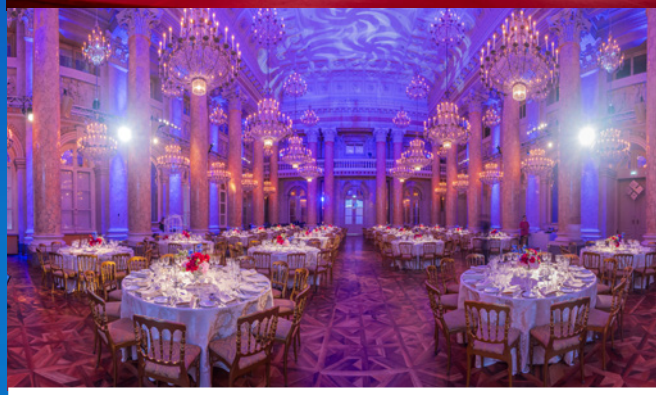
ADI EVENTS

ADI SUMM!T

Where automotive industry decision makers meet all ADI partners in one place!







WEBINARS

From technical and commercial insights to webinars on commercial vehicles, ADI has everything its partners need to stay up-to-date with the latest developments.



BUSINESS DEVELOPMENT DAY

Online meeting event to stimulate and develop new business

AUTOMECHANIKA

Presence at different Automechanika trade fairs in Dubai and Franfurt, the leading international shows for the automotive industry.



ADI MARKETING DAYS

Update on new projects and initiatives including a preview to the upcoming year.



CORPORATE INFORMATION



CORPORATE LEAFLET

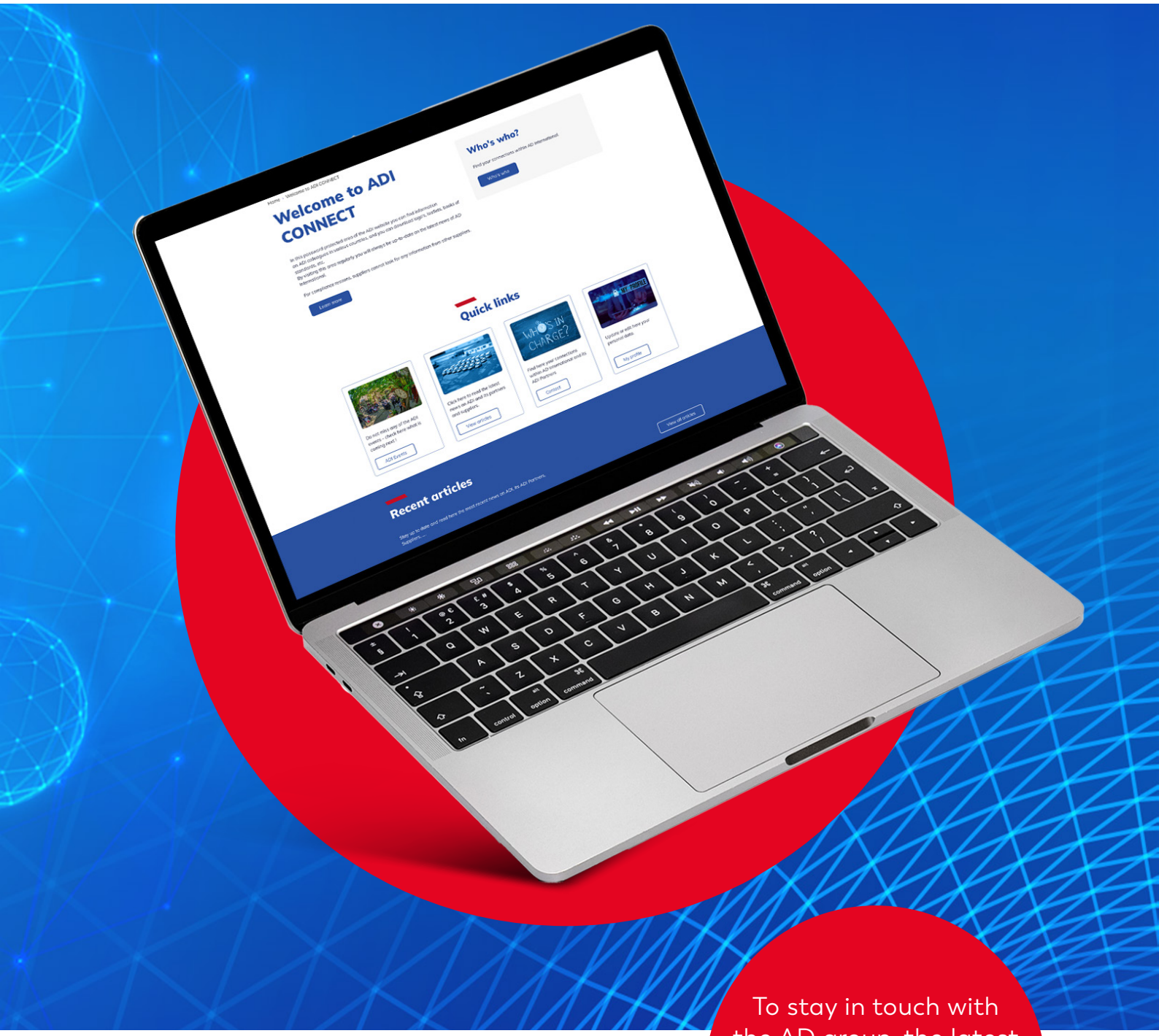
ADI in a nutshell, overview of brands, programs and list of partners.

ADLAS

Your insight in the AD group. Information on all ADI partners and ADI suppliers.



ADI ONLINE & NEWS



To stay in touch with the AD group, the latest insights are shared through social media: LinkedIn, Youtube and Facebook.

ADI CONNECT

Welcome to ADI Connect - your personal space on the ADI website.
You will discover new features – such as “Who is Who” – “Downloads” – “ADI Events” – “Supplier Scoop” and much more – to make your ADI experience smoother, smarter and to get more connected to the entire ADI network.

EURE!CAR TRAINING CARS



TECHNICAL TRAINING

a must for the professional repairer





Uniquely equipped training vehicles carry our suppliers' brand image directly to the professional repairer.

Up to 20 000 mechanics obtain their **Eure!Car** certificate in hands-on training sessions all over Europe.

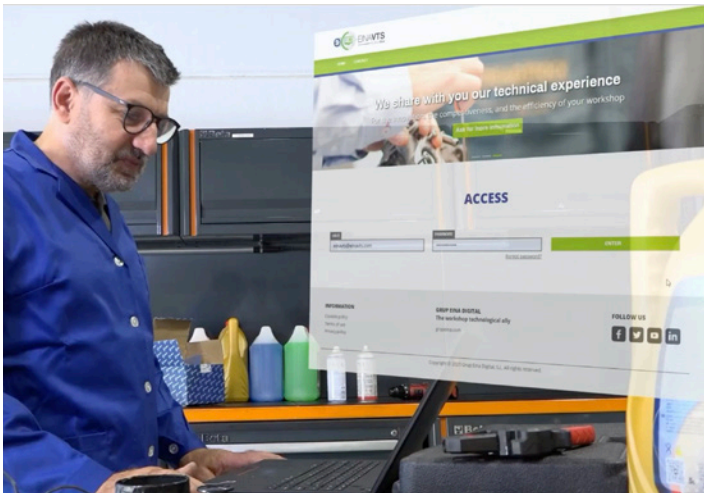
Eure!Car®
CERTIFIED MASTERCLASSES

EURE!CAR ON-LINE



www.eurecar.org

Online source in more than 15 languages for: Eure!Car trainings, Technical corner (a searchable database of technical information by Europe's premium parts manufacturers), Eure!TechFlash (technical bulletins).



Vehicle Trouble Shooting Database

The Vehicle Trouble Shooting Database helps workshop owners by transforming real-world faults into verified repair solutions. Each technical bulletin includes fault codes, symptoms, causes, and-most importantly-possible solutions. The database features over 2,000,000 resolved cases and is multilingual.



eurecar.campuseina.com

Eure!Car Campus is a valuable on-line complement to the live-trainings. Besides the technical E-courses and live webinars it contains technical webinars and trainings directly from the car parts manufacturers.

EURE!TECH FLASH



TECHNICAL BULLETINS

Technical bulletins that demystify new automotive technologies stimulating professional repairers to keep pace with technology

Download all editions at **eurecar.org**



3 - 4 editions annually with hi-tech content, multilingual

GT WORLD CHALLENGE

GT WORLD CHALLENGE

Speed, excitement and connection come together through ADI's sponsorship of the GT World Challenge. With strong visibility on and around the track, ADI puts its brand and international network at the heart of the action. Beyond the racing, the exclusive hospitality events create memorable opportunities to bring partners, suppliers and industry professionals together, strengthen relationships and spark new connections. It's where the thrill of motorsport meets the power of the ADI community.









